

Really Big Coloring Books, ® Inc. debuts ColoringBook.com

The nations' most inclusive coloring book website
launches from St. Louis, Missouri.

Saint Louis, Missouri, July, 28th, 2008: Really Big Coloring Books, ® Inc. (RBCB) owner of nearly 200 registered coloring book web domain names in eight countries, launches one of the most inclusive, dynamic and exciting coloring book websites. The new site now in Phase 1 is designed to attract retail, wholesale, educational, promotional, military and government clients or basically any business or person that has an interest in coloring books.

Wayne Bell, President of RBCB commented, "We understand that approximately 9 million children in North America learn to color every 18 months. Three of the big things children learn to do at this age are walk, talk and scribble. This is where we enter the picture. By ColoringBook.com becoming inclusive to artists, publishers, authors, writers, educators, parents and kids we have created a unique educational and marketing opportunity. Taking the high-tech industry of the internet and combining it with the age old low-tech industry of coloring, this new site provides a global platform to **Buy, Sell and Create coloring book ideas**. Since cave drawings people have always colored and we invite everyone to come and play. To us coloring books are not a commodity we make them a brand!"

Really Big Coloring Books, ® Inc. headquartered in St. Louis, MO, has provided fundraising, retail and promotional opportunities through children's coloring books for over two decades. The products are multi-cultural, bi-lingual and used by parents and children alike. RBCB operates four divisions; retail, fundraising, internet and creative development. The company ships to all 50 states, globally and many of their products are printed and fulfilled by the MeadWestvaco (MWV) Corporation.

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